

Annabelle Frese

Fashion Designer

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Education

Bachelor of Science Apparel & Textile Design & Production Kansas State University - 2017

Skills

- Trend Research
- Fashion Illustration
- Adobe Illustrator & Photoshop
- PLM Experience
- Styling

- Experience in Accessories
- Goal-Oriented
- Time Management
- Detail-Oriented
- Communication Skills

- Mood & Theme Board Creation
- Graphic Design
- Leadership Skills
- Tech Packs
- Brand & Customer Research

Relevant Experience

- S/S 2020 Designer in Kansas City Fashion Week - September 2019 : I designed 10 looks for my personal brand to show on the Spring/Summer KCFW runway
- F/W 2020 Designer in Kansas City Fashion Week - September 2020 : I designed 13 looks for my personal brand to show on the Fall/Winter KCFW runway

Job History

Design Intern Soft Surroundings Summer 2018

- Organize swatches, samples and mail
- Put together line sheets for styling and catalog
- Create technical flats
- Shipping and communicating with overseas manufacturers
- Collaborate with the styling team to provide items when needed & style models.

Graphic Designer Imperial Headwear October 2018 - January 2020

- Choose fabrics, colors & styles for each season of our headwear & accessory lines
- Redesign and rework old and outdated logos based on brand guidelines and current design trends
- Recommend and consult with sales representatives and customers to create the most appropriate logo options based on their needs

Product Coordinator Caleres January 2020 - April 2020

- Ship & receive samples for customers and marketing
- Do fittings for shoes & enter BOMs
- Work with design team on trend research & help design
- Work with the technical team to enter construction bases into PLM & correct fitting measurements